Helpful Guide To Getting Your Printing Order Started
4 Simple Steps to Getting Your Artwork and Printing Order Underway

Dear Business Owner,

Choosing the right printing company and getting things underway can be tough!

Not only are you busy juggling a thousand and one things but printers can sometimes seem to speak a different language!

Sooo... we thought we'd put this little FREE e-book together to help out our customers.

It's super simple and lays out in plain English how to get your order underway so you can get on with what's important to you.

This stuff is super simple!

In many cases to get your order started all we need is your logo, your contact and address details emailed to us and we'll add those to one of our pre-existing templates. Then we'll email you a proof to check over before any printing starts.

For the best results your logo should be... what for it... an: .ai file, .eps file, .pdf or hi-resolution.jpeg.

BUT IF YOU'RE UNSURE WHAT YOU'VE GOT just email us what you have and we'll take a look for FREE and let you know. Simple.

Top Tips to get the printing started!

1. Take a Photo

If you have an example of what you'd like you can take a photo on your phone or tablet and email it to us. If you want us to make some changes to the artwork you could write on the changes before taking the photo. Or include them in your email to us.

2. Scan it

Same as above really but use your scanner. Some desktop printers even have scanners built in - so worth checking!

3. Draw it

Your ideas can be drawn by hand (yep! we get that a lot and it works just fine). Your drawing doesn't need to be a masterpiece, just get the information down on paper roughly how you want and we'll work our magic.

4. Microsoft

Some customers like to try their hand at creating their artwork in Word, Publisher or Excel. That's great we can recreate artwork from that in our professional software.

If you'd like to bypass our artwork service all together that too is fine. We understand that, designing is great fun! And we can turn your artwork to a pdf and print it for you.

However, we're told creating your own artwork can be very time consuming so if you're in a hurry it will most likely be easier to let us create your artwork for a small fee using our professional software and years of experience.

If you do decide to create artwork yourself be sure to allow 12mm from the edge of the page to the perforation if you are ordering NCR books. Also please do not put any text or logos closer than 5mm from the edge of the page. If you'd like to do it yourself let us know and we'll email you some simple guidelines to help you.

Final thoughts...

We want your order to be exactly how you want it so that means no shortcuts. We'll always email you a proof or two before printing.

I really hope this was helpful and if you have any questions one of our team would love to help. Simply call us on 01202 830095 or email support@oceanprint.co.uk

Here's to your Success,

Jason Gill
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